

MCLANAHAN, TROUSDALE & DILL. The Memphis Appeal.

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Professional Cards.

Professional advertisements for lawyers, doctors, and other professionals, including names like John Hallam, A. T. Stewart, and others.

Cotton Factors.

Advertisements for cotton factors and commission merchants, including firms like S.W. Vernon & Co., F. Lane & Co., and others.

Business Cards.

Advertisements for various businesses, including grocers, druggists, and manufacturers, such as Goyer & Neely, and J.W. Watson & Co.

Foreign Cards.

Advertisements for foreign goods and services, including clothing stores and importers like Spivey & Clarke.

Transportation.

Advertisements for railroads and shipping lines, including the Memphis and Ohio Railroad and the American Central Railroad.

CARRS

Advertisement for Carrs, a gallery of fine arts and portraits.

Medical Colleges.

Advertisement for medical colleges and educational institutions.

Wholesale Grocers.

Advertisement for wholesale grocers and food suppliers.

Insurance.

Advertisement for insurance companies and services.

Ice Cream Saloons.

Advertisement for ice cream saloons and refreshment places.